

GPWA Membership Benefits

GPWA

GAMBLING PORTAL WEBMASTERS ASSOCIATION



Visit GPWA.org today!



ABOUT GPWA

The Gambling Portal Webmasters Association, the only professional association of its kind, is an indispensable resource for gaming portal site owners operating in today's complex, volatile online gaming environment.

HIGHLIGHTS

The GPWA is 7,000 members strong

GPWA members represent thousands of portals and millions of monthly visitors

GPWA membership is FREE!

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Dear Gambling Portal Webmaster,

At the GPWA, "association" is the operative word. The Gambling Portal Webmasters Association was founded in 2001 to strengthen relationships between affiliate program managers and portal webmasters, and – more significantly – provide its members with the means to collaborate with other webmasters like themselves.

This booklet gives you a concise overview of what the GPWA is all about. We encourage you to join us and experience the many benefits of association. As a member, you'll find it easier than ever to build productive relationships with like-minded portal owners and make contacts across all sectors of our industry.

I look forward to continued collaboration with the GPWA membership to do everything possible to strengthen and unify the gaming portal community. Join us today!

Sincerely,

*Michael Corfman
GPWA Executive Director*



YOU ARE NOT ALONE!

The GPWA Forums

Questions? Problems? You'll find excellent, thoughtful answers and practical, workable solutions in our 100 forums, with their more than 35,000 threads and 235,000 posts. There's something here for everyone running a gambling portal site – information-sharing on accounting and tax laws, helpful tutorials on how things work, tips on search engine optimization, ongoing reactions and discussions regarding gaming legislation, PLUS the most accurate and up-to-date industry news available from our dedicated staff of online gaming industry reporters.



The GPWA Member and Portal Site Directory

Our detailed online directory of GPWA members and their portal sites lets you find member sites that are complementary to yours and provides information for contacting them. You can search the GPWA member portal directory by member type or keyword and sort them by site name or traffic rank. You'll discover kindred spirits – webmasters whose sites are similar to yours – and you'll be able to exchange private messages with them to further your mutual goals. For example, many members are interested in link exchanges and content-sharing arrangements.





SUCCESS BY ASSOCIATION!

Whether you're a veteran webmaster, just starting out, or somewhere in between, when you join the GPWA you'll be impressed right away by the willingness of our community to share knowledge and experience to help fellow members with every problem, large or small.

GPWA Membership

The GPWA offers two types of membership, Public and Private, and there is no charge to join either group. GPWA members receive access to the forums on the GPWA.org website, free subscriptions to the GPWA Times email newsletter and the GPWA Times magazine, plus conference passes, member discounts on useful software tools, and more.

Public Membership

Public access is available to everyone – players, casino employees, and anyone else who is interested in viewing or participating in one or more of the wide range of topics that are explored in the association's forums. Registration is simple, and takes only a few minutes.

Private Membership

Private membership is available exclusively to gambling portal webmasters who meet our membership criteria. To be eligible you must own or work on portal sites that meet a minimum set of standards we have established to ensure our members are professional gambling portal webmasters who operate their sites in an ethical fashion.

Exclusive private membership benefits include access to private portal webmaster forums and the right to apply for the GPWA Approved Portal Seal to place on your sites. As a private member, you'll also qualify for additional special offers outlined on page 9.

GPWA Approved Portal Seal

Our highest award, the GPWA Seal of Approval is granted to sites that undergo special review to ensure they represent strict ethical standards. Private membership is a requirement in order to apply for the seal on your sites.

GPWA membership is FREE! To register, go to www.gpwa.org/register.asp.

Visit GPWA.org for more information



THE SEAL SAYS YOU'RE HONOURABLE

Visitors to your GPWA Approved Portal Site are informed in their own language that your site is operated in an honest and responsible fashion.

The GPWA Approved Portal Seal tells players from around the world that your site:

Is managed independently of the websites it provides information about or promotes.

Respects and upholds copyright standards.

Does not send spam email.

Does not promote or display pornography.

Does not use malicious search engine optimization techniques such as posting spam-like comments in forums and interactive blogs.

Provides consumers with information extending beyond banner advertisements and links.

Acts professionally and respectfully in its business activities.



GPWA TIMES NEWSLETTER

All GPWA members receive the **weekly GPWA Times email newsletter**, which covers industry news of particular interest and concern to portal webmasters, and is compiled by a full-time team of reporters who have in-depth familiarity with the online gaming industry.

Major highlights are the Affiliate Manager Interview Series and Buzzy's World, a weekly roundup of the latest industry news and gossip. Additional features include member polls, affiliate program information, a listing of upcoming conferences and other events, and featured forum threads.

The screenshot displays the GPWA Times newsletter layout. At the top, it features the GPWA logo and the title 'GPWA TIMES' with the date 'December 19, 2017'. The main content is organized into several sections:

- ANNOUNCEMENTS:** Includes a notice about a \$5,000 first tournament entrant and a 'THE YOU KNOW' section with a '50%' discount offer.
- INDUSTRY NEWS:** Features a 'Casino Affiliate' article with a photo of a man and a '50%' discount offer.
- UPCOMING CONFERENCES:** Lists events for December 8-9, 2017, with a 'CASINO AFFILIATE' logo.
- MEET THE AFFILIATE MANAGERS:** Includes a photo of a man and a '50%' discount offer.
- FEATURED PUBLIC FORUM THREADS:** Lists various forum discussions.
- FEATURED AFFILIATE PROGRAM:** Promotes a '50% Affiliate' program.

At the bottom, there is a footer with contact information and a copyright notice for 2017.



GPWA TIMES MAGAZINE

An instant success when we launched it at CAC Amsterdam in 2007, this fun, fact-filled publication is centered on building world-class portal businesses and connecting webmasters with potential partners. After reading the range of timely, pertinent articles, GPWA members have valuable information that can help them make decisions that in the long run will bring them more players and maximize their profits.

All GPWA members who provide mailing addresses receive a free subscription.



"I must say I'm thrilled with the GPWA Times, it was very exciting for me I hope we get to know more members up close with future editions."

GPWA Member: mojo

"I have to admit I'm very impressed. The layout is attractive, and the interviews are nothing short of stellar. Congrats to everyone that made it..."

GPWA Member: AceHigh Pino

"The affiliate interviews were great, it was nice seeing people's faces with the interviews. Great job guys! I don't think it could have been done better."

GPWA Member: Allstar



INCREASE YOUR BOTTOM LINE WITH FACEBOOK!

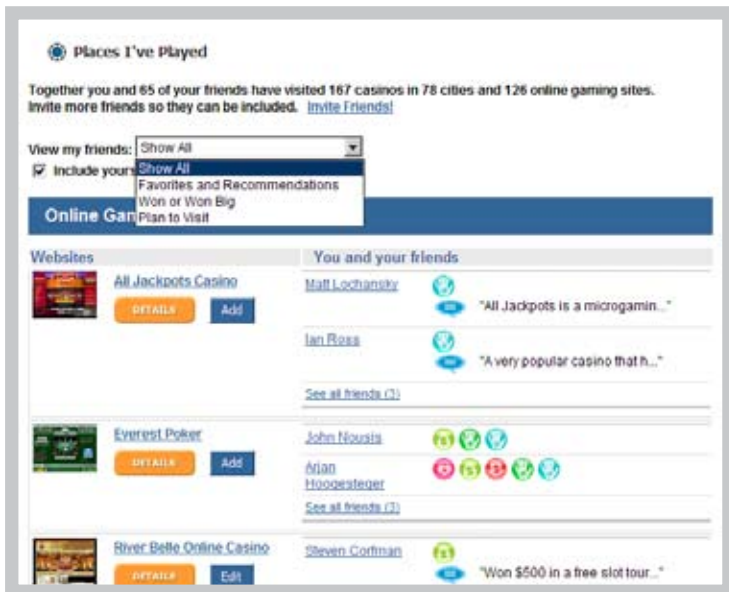
The GPWA, together with Casino City, has just launched “Places I’ve Played,” the first Facebook application created for online gambling affiliates. “Places I’ve Played” was designed specifically to take advantage of the dynamics of social networking. From a marketing standpoint, a friend’s recommendation is the best thing a business can have, and “Places I’ve Played” leverages this fact.



This revolutionary program provides a way for people who like to gamble to share their experiences with their friends, and also creates a way for you as webmaster to use your players as spokespeople who increase both your gambling affiliate revenue and the traffic to your portal sites.

With millions of people participating in social networking sites, gambling portal webmasters will benefit from finding ways to use these sites to grow their businesses. Harnessing the power of “Places I’ve Played” is a giant step in that direction.

All GPWA members can use the application for FREE! To find out more, go to www.gpwa.org/facebook.



See the online gaming sites where your friends have played.

Visit GPWA.org for more information



SPECIAL DEALS FOR GPWA MEMBERS

FREE copy of *Casino City's iGaming Business Directory*

GPWA member sites are showcased in this unique publication! The Directory covers thousands of iGaming sites and over 4,500 iGaming portal sites and site owners organized by iGaming type including online casinos, online poker, online betting, lottery and skill games, affiliate programs, iGaming products and services, payment processors, software suppliers, regulatory jurisdictions, and more.



834 pages
List price: \$199.95 USD

All GPWA portal webmasters are eligible for a FREE copy of the iGaming Business Directory! Just pay shipping and handling.

U.S.: \$12.50 USD, Canada: \$25 USD, Worldwide: \$40 USD

StatsRemote — up to 2 months FREE



We all know that working smart is an important part of being a successful gambling portal webmaster. To help our members to work smarter, the GPWA has made a special arrangement with StatsRemote – the best and easiest way to check the statistics of your affiliate relationships, credit card processors, and pay per click search engines. With StatsRemote, there's no need to manually login to each stats area anymore. StatsRemote displays your hits, sales, rebills, etc., whenever you want – a huge time-saver for all webmasters!

All GPWA members who sign up for StatsRemote will receive up to two extra months FREE. For full details visit www.statsremote.com/gpwa.

FREE GPWA T-Shirt!

If your site earns the GPWA Approved Portal Seal (see pages 4-5), we'll send you a FREE T-SHIRT! (While supplies last.)



AFFILIATE PROGRAM GAMING SITE SEARCH

Using our Affiliate Program Gaming Site Search, you can find affiliate programs to work with based on how they pay you, the type of gaming sites they represent, software used, languages supported, affiliate manager language, or countries from which they accept players.



SEARCH OUR FORUMS: [search](#) [Advanced Search](#)







sign up now!

HOME
FORUMS
AFFILIATE PROGRAMS
CONFERENCES
PORTAL SITES
MEMBERS
NEWSLETTER
NEWS
REGISTER
ABOUT US

AFFILIATE PROGRAM GAMING SITE SEARCH

Search for certified sponsor affiliate program gaming sites based on a variety of criteria including the games offered, location from which players are accepted, the gaming website language, the language games are played in, the gaming software used, and the way you can be paid as an affiliate. When you click "search," you'll see a list of the sites matching your selections. You can then do an additional sort by site name, affiliate program sponsor level, affiliate program name, or site popularity.

To learn about additional important aspects of a certified sponsor affiliate program, click on the affiliate program name. You can also use our [directory of affiliate programs](#).

Games: <input type="text" value="All Games"/>	Player Country: <input type="text" value="Any Country"/>
How Affiliates are Paid: <input type="text" value="Any Payment Method"/>	Software: <input type="text" value="Any Software"/>
Site Language: <input type="text" value="Any Language"/>	Play Language: <input type="text" value="Any Language"/>
Affiliate Manager Language: <input type="text" value="Any Language"/>	Minimum Language Proficiency: <input type="text" value="Any Proficiency Level"/>

248 Sites Found Sort by:

PLATINUM

24kt Gold Casino



Game: Casino Games
Software: Playtech
Popularity Rank: 161

Affiliate Program: [Casinoblasts](#)
Sponsor Level: Platinum
How They Pays: Bank Wire Transfer, Check/Cheque, NETELLER

12 Vegas



Game: Casino Games
Software: Playtech
Popularity Rank: 19

Affiliate Program: [CPWA](#)
Sponsor Level: Platinum
How They Pays: Bank Wire Transfer, NETELLER

FEATURED AFFILIATE PROGRAMS

EXCLUSIVELY FOR OUR AFFILIATES



MAXIMIZE YOUR EARNINGS

OUR BRANDS



BETUS PARTNERS

SPORTS CASINO & POKER REAP THE BENEFITS

50%

CLICK HERE

OVER 3000 BRANDS - MORE THAN MORE MONEY

REWARDS AFFILIATES

- True 35% Wager Model
- Your Commission Grows!
- Player Level Status - Known When Your Players Bet

CLICK HERE

OVER 3000 BRANDS - MORE THAN MORE MONEY

AFFILIATE PROGRAM SPONSORS



GPWA.org provides easy access to detailed information on our sponsor affiliate programs that will help you maximize your revenues as an affiliate. In addition, private members have access to confidential forums for exchanging their experiences with other affiliate webmasters and the affiliate program representatives. You'll be able to compare current data on programs including revenue-sharing and commission formulas, marketing support offered, payment methods, and more.

Gold Sponsors

3Aff
 AffiliateClub.com
 Affiliate Lounge
 BestPay
 BetUS.com
 BuzzLuck
 Commission Warehouse
 PartnerLogic
 PlayShare / G3 Partner
 TwoLinx Affiliates
 Unibet Partners
 Wager Profits

Silver Sponsors

Betfred
 BonusShot
 Cake Poker Affiliates
 CanAffco
 Chipleader Affiliates
 Earn United
 GA Partners
 iGaming Profits
 Lion Slots Affiliates
 Lotto Elite
 PDC Affiliates
 Rewards Affiliates
 Rich Clicks
 Roxy Affiliates
 Sloto' Cash Affiliates

Bronze Sponsors

400 Affiliates
 Betway Partner
 Casino Coins
 CommissionKing
 Focal Click
 Gnuf.biz
 Hollywood Affiliates
 Income Access
 Pantasia Affiliates
 ShareTheChili.com
 Simon Says Affiliates
 Sports Interaction Affiliates
 St. Minver Affiliates
 Star Partner
 Wager Junction



MAINSTREET



paddypartners.com



Platium Sponsors

32Red Affiliates
 7Aff.com
 Absolute Slots
 AffCorner
 Best Casino Partner
 Bet365
 Betfair
 BrightShare Network
 C-Planet
 CashRake

CasinoBlasters
 Commission Account
 CPays
 CWC Affiliates
 EarnReal
 Euro Partners
 Everest Affiliates
 Fortune Affiliates
 Fruitkings
 Intertops
 Klub8

Live Casino Partners
 Main Street Affiliates
 Paddy Partners
 PKR Affiliates
 Red Returns
 ReferBack
 Rome Partners
 Rulez Poker
 U-affiliates
 Webroute Services

WHAT OUR MEMBERS SAY...



"The GPWA is a bridge between affiliates and affiliate managers, and if I want to contact an affiliate program I almost always do that through the GPWA."

- GPWA Member: *Aksana*
Belarus



"If you look around many online forums, participants tend to be focused on just having the last word...GPWA members are far more collaborative and as you share your own experiences you also learn from what others have to say."

- GPWA Member: *Pablo*
Argentina



"I don't think I would still be a gambling affiliate today without the GPWA's help."

- GPWA Member: *ChalkOutline*
United Kingdom



"From a human/social perspective, interacting with helpful webmasters was more than worth the time invested."

- GPWA Member: *Maxfalcon*
France

"The GPWA has given me a large portion of the knowledge I needed to set up my site – a great resource both for newbies and for experts in the affiliate business."

- GPWA Member: *rob3786*
United Kingdom



"Once I gained access to the private areas I was extremely excited and spent hours searching, sorting and reviewing past threads in General Chatter, Private Polls, Prospective New Members and Tech Talk, SEO and the Marketing Info forums."

- GPWA Member: *GamTrak*
United States



Dedicated to strengthening and unifying the gaming affiliate community and making our members more successful

GPWA.org